



# i-SAFE and Parents Work Together to Build a Safer USA

## Education Makes the Difference

The Internet has dramatically changed our reality. Children today can explore the marvels of our world and travel to the most wondrous realms of our galaxy. Yet increasingly, they find themselves facing an age-old crime with a new identity. The child predator now uses technology as a tool to gain access to kids everywhere. Children who they think are safe and secure in their own homes are, in some respects, more vulnerable to sexual predation than anywhere else—all at the click of a mouse. That’s why parents across the nation are teaming up with i-SAFE Inc. to make the Information Superhighway a safer, more youth-friendly place and experience.

i-SAFE’s mission is to educate and empower youth to safely and responsibly take control of their Internet experiences. Founded in 1998, i-SAFE has received bipartisan support in both the U.S. House of Representatives and the Senate. Working closely with the U.S. Department of Justice, i-SAFE provides schools, school districts, and law enforcement curriculum materials, professional-development training, and community-outreach resources at no charge. It continues to attract the attention of public and private benefactors interested in making the Internet safe for everyone.

Protecting children from online victimization requires a commitment to promote Internet safety with families, friends, colleagues, and neighbors. i-SAFE’s community-outreach program equips students, parents, educators, and public leaders with the tools needed to communicate the importance of Internet safety throughout their communities. The cornerstone of this strategy rests with the integration of parents into the nationwide i-PARENT Campaign.

***According to a survey of 52,000 students, 32.6 percent of kids do not discuss Internet safety with their parents!***

## The i-PARENT Campaign

Parents are principally responsible for their children’s Internet safety education, including promoting the adoption of Internet safety education in America’s schools. Internet safety instruction, supported by i-SAFE’s comprehensive curriculum, is a necessary and fundamental component of i-SAFE’s community-outreach program.

The i-PARENT Campaign is a nationwide movement by students, parents, educators, and public officials to raise awareness and advocate Internet safety education at home and in schools. It is designed to provide parents and parent advocates a simple, straightforward way to implement Internet safety education in their homes and communities.

## i-LEARN Online, i-FIFTY+

The i-SAFE i-LEARN Online program is a revolutionary concept that will change the way you learn. The i-LEARN Online program provides Internet users with a comprehensive series of online videos that teach about online safety and responsibility. The i-PARENT, i-FIFTY+, and i-LEARN Online programs offer parents and adults older than 50 the training and information they need not only to protect their families but to help educate others in the community about Internet safety issues.

## The i-PARENT Board

The i-PARENT Campaign recommends the establishment and support of volunteer i-PARENT Boards, or groups of parents and parent advocates either independent or within an existing parent-teacher organization that chooses to adopt Internet safety education as a special project. These parents choose to educate and promote Internet safety education at home and at school, and, by doing so, join a growing movement of hundreds of parents in every state—the i-PARENT Campaign—dedicated to working together to keep our children’s Internet experiences safe and enjoyable.

**HELP PROTECT AMERICA’S MOST VULNERABLE CITIZENS. BECOME PART OF THE i-PARENT CAMPAIGN!**

**To enroll in the i-PARENT Campaign, go to [www.isafe.org](http://www.isafe.org) today!**

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