

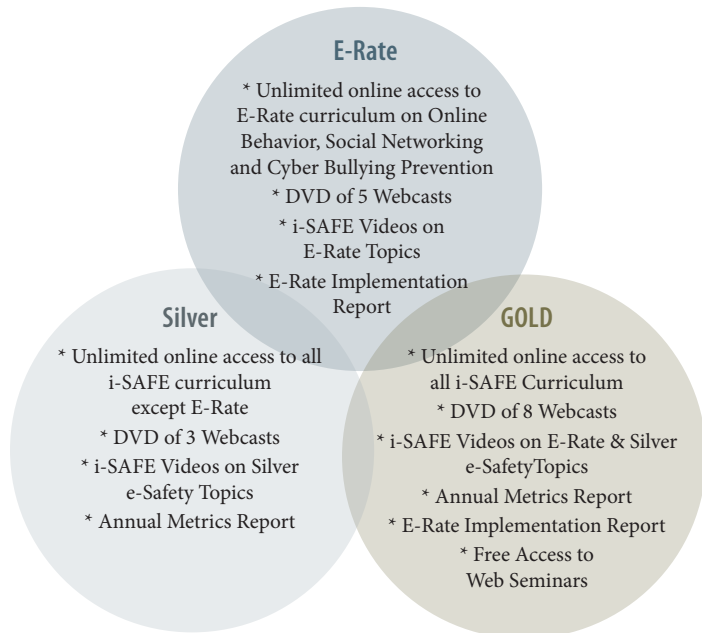


i-SAFE is the GOLD Standard in e-Safety Education Curriculum

Go for the GOLD

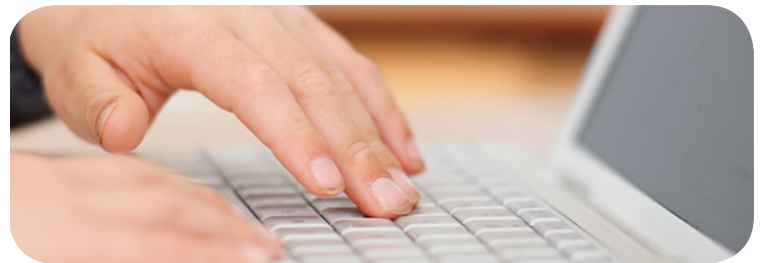
Educators count on i-SAFE’s world-class curriculum and resources to empower millions of students to recognize and avoid dangerous, destructive and unlawful online behavior and to respond appropriately and safely. Our mission has always been to provide our world class e-Safety training affordably to every school that wants it, so no child is left behind. Now, our mission is to **empower** schools, districts, regional and state education agencies, even foreign governments, to use i-SAFE to tailor their e-Safety education policy—through one of three i-SAFE memberships: GOLD, Silver, and the E-Rate Subscription Package. When they subscribe and teach i-SAFE’s e-Safety curriculum, no student or **teacher** is left behind.

Side-by-Side Comparison of the E-Rate, Silver, and GOLD Curriculum Resources



Subscription Packages and the Law

For the first time since the U.S. government began the E-Rate program to help schools cover their technology costs, schools must teach Internet safety to receive E-Rate reimbursements for costs associated with Internet service, Internet access or internal connections. The “Protecting Children in the 21st Century Act” of 2008 updates



CIPA and mandates that a school teach students about “appropriate online behavior, including interacting with other individuals on social networking websites and in chat rooms and cyber bullying awareness and response.” For those schools that are interested in teaching E-Rate related curriculum ONLY, i-SAFE has developed the E-Rate Subscription Package to comply with the [FCC’s Order](#) in regard to implementing the “Protecting Children in the 21st Century Act” legislation. The E-Rate Subscription Package:

- satisfies CIPA **education** requirements
- **documents** schools’ e-Safety policy education

Download i-SAFE’s E-Rate [Curriculum Sample](#).

Silver. A Silver subscription gives teachers access to more than 200 lesson plans, covering cyber predator identification, intellectual property rights, online citizenship and cyber security. However, the Silver subscription does NOT include the i-SAFE E-Rate curriculum described above, or the E-Rate Implementation Report.

GOLD. The GOLD subscription is a combination of the i-SAFE educational resources found in the E-Rate and the Silver packages, for a comprehensive approach to teaching e-Safety in today’s Web 2.0 world—safety, responsibility and security online. Teachers have unlimited access to all of i-SAFE’s lesson plans—including E-Rate curriculum—and upon request, administrators receive the E-Rate Implementation Reports. Plus, there are “perks” with a GOLD subscription—such as video options and periodic Web seminars not available to E-Rate and Silver subscribers. Download i-SAFE’s [Curriculum Scope of Lessons and Language Availability](#) document.

Strategize for E-Safety

Success With i-SAFE

E-Safety Strategy

Effective cyber safety education and prevention cannot be a one-person show. The following steps, from i-SAFE's workbook **Strategy for Cyber Safety Education Success Planning Tool** facilitate educators in any field and administrators on every level plan and implement an effective cyber safety strategy that will have the most impact on promoting positive and safe cyber interaction with the students he or she serves:

- ▶ Evaluate the issues and challenges
- ▶ Define your involvement
- ▶ Understand strategy levels
- ▶ Evaluate your most effective role
- ▶ Engage others
- ▶ Coordinate resources and plan action
- ▶ Implement solutions

Download the [Strategy for Cyber Safety Education Success Planning Tool workbook](#).

Risky Student Behavior

- 86% of high school students have personal pages on social networking sites.
- 20% of all 9-12 graders who go online have met someone they first met on the Internet face to face.
- 25% of students in grades 5-12 know of at least one student whose online postings have led to serious consequences like suspension, expulsion and arrest.
- 33% of 5-12 graders said their parents would disapprove or punish them if they knew about all their Internet activities.

2009 i-SAFE National Assessment Center Data

About i-SAFE's World Class K-12 Curriculum

i-SAFE goes beyond simple Internet safety awareness found in other programs by featuring an innovative, interactive, student-centered curriculum for grades K-12. By integrating best practices in both teaching and

learning, knowledge and skills are not only taught, but retained by students. All i-SAFE curriculum topics are age-appropriately presented and include:

- ▶ A comparison of the physical and cyber communities
- ▶ Safety issues involved in cyber community socialization
- ▶ Interacting in Web 2.0 environments
- ▶ Online bullying and harassment
- ▶ Cyber predator awareness and avoidance
- ▶ Responsible use of intellectual property
- ▶ Computer security and malware

The curriculum features i-SAFE character i-Buddy at the elementary level. He presents the lessons that provide young students with age-appropriate exposure to Internet concepts and vocabulary by engaging them in hands-on activities and songs. At the middle school level, focus shifts to draw students into discussions and participatory activities to foster interaction, cooperative learning, concept development, and opportunities for school and community outreach. The high school curriculum includes lesson plans and participatory activities as well as Webcasts—10-20 minute long videos that include several breaks (with questions provided) for classroom discussion. The Webcasts are hosted by students from around the country.

Implementing i-SAFE

Accessing i-SAFE lessons and teaching them in the classroom has never been easier. Each subscribing agency (e.g., school or district) designates the educators they want to have access to the curriculum. i-SAFE certification through professional development training is not required to teach i-SAFE in the classroom. However, training is offered—online through i-LEARN Online (<http://ilearn.isafe.org>) or in a traditional Professional Development Program (PDP)—and recommended to help teachers stay ahead of their students. Once a school or district purchases a GOLD, Silver or E-Rate subscription, the teachers designated and verified can access the curriculum and begin teaching the lessons in their classrooms immediately.

i-SAFE INC.

6189 El Camino Real • Suite 201 • Carlsbad, CA 92009
(760) 603-7911 • Fax: (760) 603-8382
<http://www.isafe.org>
REV # 4.11

Contact i-SAFE:

E-mail: subscription@isafe.org
Telephone: (760) 603-7911 Ext. 14
Visit the i-SAFE Web site at: www.isafe.org.

